

## ViewPoint Tablet PC Range

### Making Customer Feedback Easy



Now with the choice of ViewPoint Tablet PCs from CRT, you can capture feedback instantly anywhere. Our customers have complete flexibility to set up any questions and they can produce comprehensive reports in minutes via our online ViewPoint Research Control Suite.

Our battery operated touchscreen devices are ideal to be used where mains power is not available or where static touch screen systems are impractical. Visitor attractions and leisure centres are using our mobile solutions across multiple locations for departmental assessment and in the field of customer satisfaction measurement. Our mobile devices can be used in almost any situation – gathering feedback throughout your facilities.

#### Tablet PC Models:



**ViewPoint 5" Tablet PC** is a smaller, more lightweight Tablet PC designed specifically for customer surveys undertaken where portability and staff-assisted solutions are a priority.



**ViewPoint 7" Tablet PC** is our base model, ideally suited for general use. Images such as smiley faces can be incorporated into the larger screen. The model is perfect for everyday customer surveys.

**ViewPoint 10" Tablet PC** is a tough product that CRT have introduced to handle customer surveys in the more robust environment. Based on technology and levels of protection used by the armed forces, it is suitable for higher impact environments such as field research where the larger screen improves accessibility.



“

It puts our customers at the heart of the decision making process.

Dave Monkhouse,  
Group Customer Services  
Manager, SLM

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#### Tablet PC Key Benefits

- Total flexibility for mobile customer surveys
- Multiple connectivity options
- Easy to operate plug-and-play devices
- Environmentally friendly paper-free research
- Fully integrated with CRT's ViewPoint range of research technology
- Accessibility options such as multi-language, images and large text

*“ViewPoint is far more cost effective – we have saved about half of our research costs.”*

**Colin Samways, Marketing Manager, Cadbury World.**

*“ViewPoint enable us to gather high volume, high quality customer feedback and make financial savings.”*

**Penn Trevella, Head of Marketing, Wales Millennium Centre**

To find out more please contact us at:  
**Customer Research Technology Ltd**  
Orchard Court 2, Binley Business Park,  
Harry Weston Road, Binley, Coventry  
CV3 2TQ, UK.

T: 024 7643 0295  
E: info@crtviewpoint.com  
[www.crtviewpoint.com](http://www.crtviewpoint.com)

Our partners:

