

# ViewPoint Touch Screen

CRT's 'ViewPoint Touch Screen' instant feedback kiosk provides a quick and easy approach to collecting customer feedback...

## At the point of experience

### ViewPoint Touch Screen 'makes customer feedback easy'

Our award winning touch screen system offers your customers, browsers or service users the opportunity to give feedback, without incurring the cost of interviewers or the hassle and waste of paper.

- Simplicity – ensures a representative sample of all ages
- Multi-Language features – ensures a representative sample of all user groups
- Large fonts and design – ensures a representative sample of all abilities
- Additionally, it is flexible, transportable, self contained, secure and robust

### The ViewPoint Research Control Suite is CRT's easy to use online survey maintenance system

- Easy to upload customer surveys
- Simple for customer feedback
- Effortless to produce research reports

### Benefits

- Reduce research costs
- Reduce demands on staff
- Save time
- Improve research quality
- Ensure research data integrity
- Respond faster
- Open new channels of communication
- Access difficult to reach groups

**The ViewPoint Touch Screen software can sit on a range of touch screen or tablet PC devices providing they have the Microsoft Windows platform. As IBM partners our recommended hardware is the IBM AnyPlace Kiosk.**

- Simple to use – plug and play
- Multi language option
- Customisable graphics
- Multi connectivity options
- Multi hardware options
- Floor, desk or wall mounted
- Environmentally friendly, paper-less research
- Portable folding stand and carry case

### ViewPoint features

Multiple Choice	YES
Multi Answer	YES
Tabular	YES
Routing	YES
Randomised	YES
Open Ended	YES
Alpha Numeric	YES
Numeric	YES
Contact Details	YES
Multi Language	YES
Survey Number Check	YES



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